

Capabilities Overview

graphic design

copywriting

project management

service excellence

one to one creative services



onetoonecreative.com

623.388.4736

michelle@onetoonecreative.com

one to one
creative services

Quality.
Value.
Service.
All Three!

Ad Agency Work Without Ad Agency Prices

We are uniquely structured to provide high-quality creative solutions, while maintaining exceptional value for our clients. Our goal is to develop long term relationships that **work financially for everyone involved.**

A Complete Resource for Your Creative Needs

We have expertise in design, copywriting, print production, and full project management. **We can expertly handle your project from start to finish,** or provide any one of our services, ala carte. It's your choice.

A Commitment to Your Deadlines

We know you need to meet your deadlines—not just some of the time, but all of the time. We manage our commitments and our time to ensure we can always **deliver on time, every time.**

Exceptional Customer Service

Prior to founding one to one, we worked in the corporate side of the business. We know what it's like to sit on your side of the desk. That's why we provide **service specifically designed to make your life easier.**



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How we work
with our clients



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At one to one creative services we provide design, copywriting and/or full project management for:

Catalogs	Packaging
Newsletters	Annual Reports
Identity	Trade Show Graphics
Advertising	Brochures
Publications	Anything you may need!

We also offer:

Print Coordination
Corporate Meeting & Event Design, Planning and Coordination

How we work

Every account is personally managed and directed by the founder and creative director. The important details of your project will never get lost in the “Account Executive shuffle.”

From the very beginning of a project we’ll work with you to make certain we’re meeting your objectives and working to your budgets and deadlines. We’ll work to design creative solutions, but we’ll never forget our mission is to serve you. We don’t create to win awards, we create to meet *your* goals for *your* product or service.

Then, as we work on your project, we’ll keep you informed every step of the way. No surprises—just quality work and exceptional service.

Finally, when it comes to final production, we’ll create files that your printer will love! We are experts in print production, so our files are sure to print right, which means you get a high-quality final product.

Logos and Business Systems

Image is Everything



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1 Logo Design for Merriman Consulting



2 Logo and Business System for United Way Pillar Society



3 Maizings Product Logo for La Tortilla Factory



4 Logo and Business System for Glare Guard



Logos and Business Systems

Image is Everything

1

Logo and Business Card for A Delightful Greeting



2

Event Logo for Russian River Wine Growers Assoc.



3

20th Anniversary Logo for La Tortilla Factory



4

Product Logo for Cardio Dynamics



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Catalogs and Direct Mail

Selling with Style



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1 Clothing Catalog for Making It Big



2 Direct Mailer for Legacy Marketing Group



3 Product Catalog for Femail Creations



4 Direct Mailer for GlareGuard's TeleVu



Newsletters

What's New in News

1 Monthly Newsletter for National Scrip Center



2 Newsletter Design for Beringer Wine Estates



3 Bi-Monthly Calendar Newsletter for The Wellness Community Arizona



4 Newsletter Design for Legacy Marketing Group

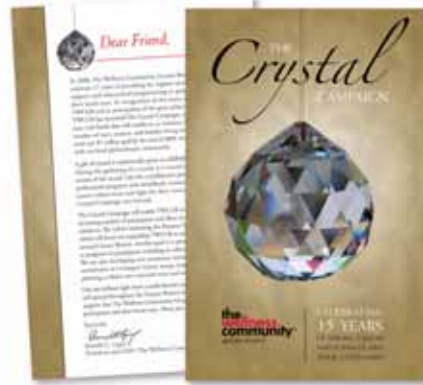


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Brochures & Collateral Materials

Show and Tell

1 Capital Campaign Brochure for The Wellness Community Boston



2 New Home Brochure for Barrett Homes



3 Product Brochure for Transworld Systems



4 Cookbook for La Tortilla Factory



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Brochures & Collateral Materials

Show and Tell

1 Product Brochure/Folder for CardioDynamics



2 Product Brochure for Legacy Marketing Group



3 High-End Event Invitation & Program for The Joe Foss Institute



4 Series of Manuals for GlareGuard



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Trade Show & Display Graphics

Stop 'Em In Their Tracks

1 Point of Purchase Display for Meridian Wines



2 Show Graphics for Thermal Technology Corporation



3 Show Graphics for OCLI



4 Show Graphics for Scott Labs



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Packaging

Packaged to Sell

1 Retail Packaging for GlareGuard's iGuard



2 Retail Packaging for La Tortilla Factory's WrapArounds



3 Retail Packaging for La Tortilla Factory's MaiZings



4 Product Packaging for OCLI's MicroPac



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Advertising

The Art of Communication

1 Product Ad for TeleVu



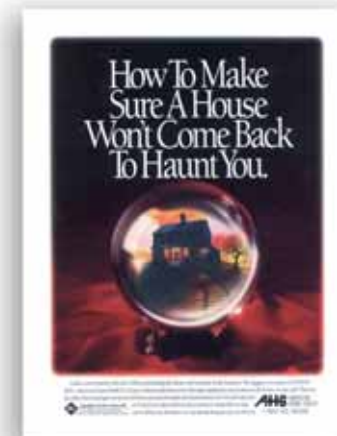
2 Product Ad for GlareGuard



3 Series of Ads for Columbia Hospital



4 Ad for American Home Shield



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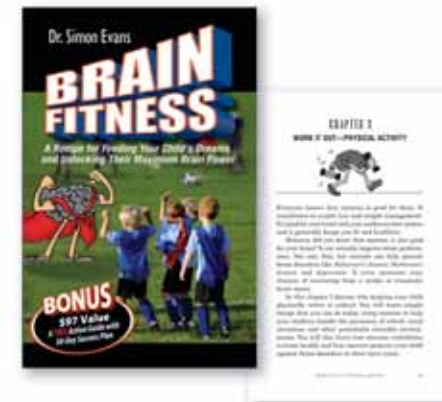
Book Design & Layout

Worth Reading About

1 Book Cover & Interior Design for Morgan James Publishing



2 Book Cover & Interior Design for Morgan James Publishing



3 Book Cover & Interior Design for Morgan James Publishing



4 Book Cover & Interior Design for Foghorn Publishers



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Partial Client List



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Catalog/Magazines

Making It Big - Women's Clothing
Virco Mfg. Corp. - Contract, Educational
& Office Furniture
Virtue of California - Outdoor Furniture
Pride Trimble - Baby Furniture
Femail Creations - Gift Items
Arizona's Finest Wedding Sites

Communications

Affordable Communications
Media Link

Food and Beverage

Beringer Wine Estates
Innovative Natural Products
La Tortilla Factory

Insurance and Financial

American Home Shield Corporation
GoldMark Mortgage Company
Health Plan of the Redwoods
Sonoma Valley Bank
Legacy Marketing Group
Transworld Systems Inc.

Medical

Direct Health
Dr. Stanley Jacobs
Healdsburg General Hospital
Palm Drive Hospital
Pediatric Surgeons of Phoenix
Rejuvent Medical Spa and Surgery

Public Service

Brookside Farms
California Music Project
CARE
Girl Scouts
Russian River Valley Wine Growers Assc.
National Scrip Center
The Wellness Community
United Way

Publishing

Evolving Journeys Publishing
Foghorn Publishers
Morgan James Publishing

Service

Del Mar Country Club
Delicias Restaurant
Pacific Shore Printing
Q Matrix, Inc.

Software

Knowledge Point

Technical/Manufacturing

JDS Uniphase
Cardio Dynamics
Flex Products, Inc.
GlareGuard
Motion Analysis Corporation
Nordic Care
OCLI
Parmatech
Lallemand
Scott Labs

We'd Like An Opportunity to Earn Your Business



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No project is too big—or too small. Brochures, advertising, packaging, identity, catalogs, promotional campaigns or complete project management... all of your projects are important to us.

We strive to work within your budget and your timeframe while always delivering creative work that gets the results you need. And, we are 100% committed to providing exceptional customer service., so you'll be *happy* you chose to work with us!

For quality, value and service, put one to one creative services to work for you today.

How to contact us:

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Portfolio samples and client references available upon request.